Media Pack

Scaling world-changing Blockchain projects with next-level digital marketing.

We reinforce...

Crypto Projects

NFT Projects

Gaming Projects

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Company Overview

Company name: Blokpoint

Address: 3rd Floor, 86-90 Paul Street, London EC2A 4NE

Founded: 2022

Employees: 15

Company Overview

Brief history and background

Blokpoint emerged on the digital marketing landscape in 2022 as a pioneering force in the realm of Blockchain, Crypto and Web3 digital marketing.

With a dedication to pushing the boundaries of digital marketing, this agency swiftly gained recognition for its innovative approach in propelling Blockchain, Crypto, NFT and Web3 projects to new heights through advanced online strategies.

Founding Vision

Blokpoint was founded by a dynamic team of 15 tech professionals who shared a profound fascination with Blockchain technology and its potential to revolutionise the digital world.

This international team recognised that the success of Web3, Blockchain, and Crypto projects hinged on their ability to effectively navigate the vast digital landscape. They leveraged over two decade's worth of digital marketing expertise to create an agency that would redefine the marketing game for these projects.
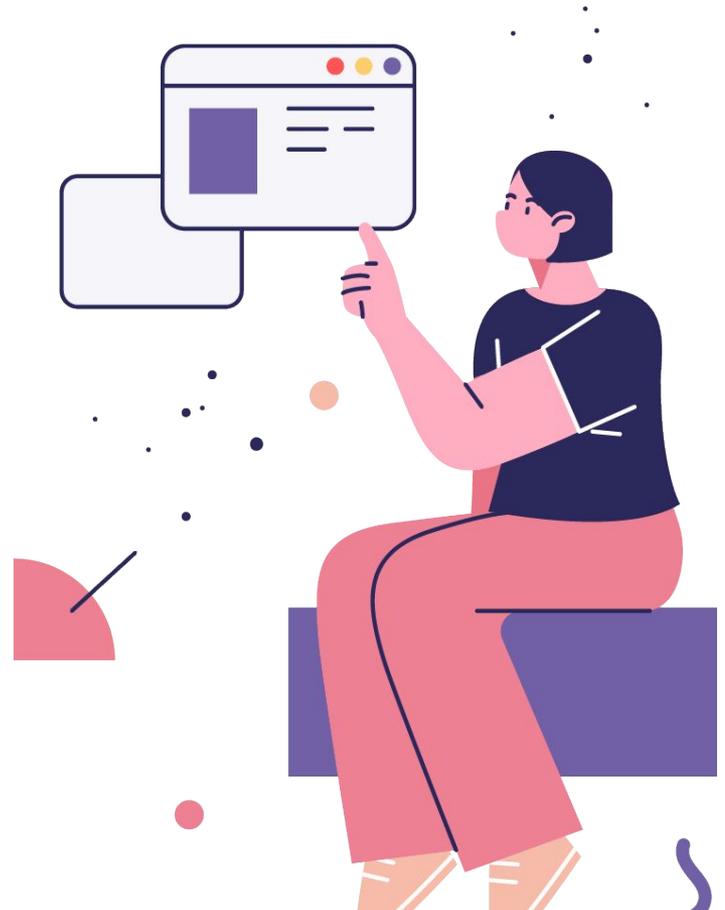
Company Overview

Website:

blokpoint.com

Social:

https://twitter.com/Team_Blokpoint

https://www.youtube.com/@blokpoint

https://www.linkedin.com/company/blokpoint/

https://www.facebook.com/teamblokpoint

Core Services

Blokpoint specialises in providing top-notch digital marketing services tailored to the unique needs of Blockchain, Web3, and Crypto ventures.

- **Search Engine Marketing (SEM)**
  - **SEO**
  - **Google Ads**
- **Paid Ads**
- **PR**
- **Influencer Marketing**

NFT Projects

Empowering NFT projects to building visibility, trust and credibility with collectors.

Crypto Projects

Expanding Crypto project online presence, boosting adoption, retention, and gaining quality exposure across related media.

Gaming Projects

Assisting gaming projects in boosting credibility, brand awareness, and reach. Utilising user-friendly experiences to drive sign-ups and enhance client engagement and retention.
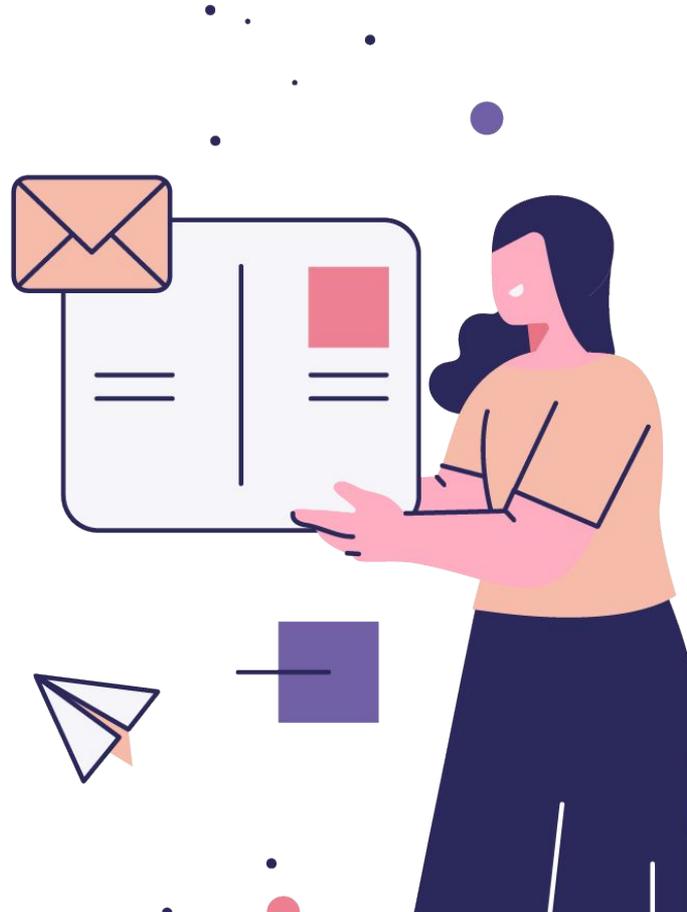
Media Contact

Name: Chris Anderson, CEO

Email: chris@blokpoint.com

Phone: +44(0)7850286261

Executive Bio - Chris Anderson, CEO

Chris Anderson is a seasoned digital marketing expert and the visionary CEO of Blokpoint, a pioneering agency that specialises in digital marketing for Blockchain, Crypto, Cryptocurrency, NFT, and Web3 projects.

With over two decades of experience in the digital marketing sphere, Chris is a driving force behind the growth and success of his clients' ventures in the ever-evolving Blockchain and Crypto landscape.

Chris Anderson embarked on his digital marketing journey over 20 years ago, long before Blockchain technology and cryptocurrencies became mainstream.

His fascination with the intersection of technology and marketing led him to specialise in promoting cutting-edge projects.

Throughout his career, Chris has honed his skills, staying at the forefront of digital marketing trends and strategies.

His commitment to innovation and adaptability has been instrumental in helping his clients thrive in this dynamic industry.

Executive Bio - Greg Woodworth, Account Management

Greg Woodworth is a seasoned professional in the world of digital marketing, serving as a Senior Account Manager at Blokpoint, a leading digital marketing agency.

With a career spanning over a decade, Greg has honed his expertise in driving online visibility and promotion to help his clients' projects thrive in the digital landscape.

What sets Greg apart is his profound passion for Blockchain technology, Cryptocurrencies, NFTs, and Web3. He doesn't merely follow industry trends; he's an active participant and thought leader.

Greg's deep-rooted interest in blockchain and crypto has enabled him to develop pioneering marketing strategies tailored specifically to this niche.

He understands the nuances of the blockchain world, making him a trusted advisor to clients seeking to navigate these emerging markets.

Our **Team**

Blokpoint is an international team of 15 young, dynamic, and progressive tech professionals deeply obsessed with Blockchain.

We're thrilled about the future of Web3 and the possibilities it can bring. We use our more than a decade worth of digital marketing knowledge, skills, and experience to clients achieve huge success with their Web3, Blockchain, or Crypto projects.

Chris
Strategy

Greg
Account Management

Alex
Account Management

Mae
Account Management

Gem
Finance

Janice
Operations

Clare
Google Ads

Anthony
Google Ads

Dhang
Content

Benjie
Content

Dave
SEO

Juphet
SEO

Maria
SEO

Mark
SEO

Ana
Outreach

Media Assets

Logos: Downloads here

Branding guidelines: Download here

Imagery: Download here

Video: Download here

Qualifications

As Google and Bing partners, Blokpoint are proven and qualified Google Experts. Each year they re-qualify by keeping up to date with the latest advanced techniques and then sit Google exams to retain their expert partner status.

Google Partner

Accredited Professional | Bing ads

And of course,
we practice what we preach,
we proudly accept Bitcoin

Thank you...